



# Memorandum

**TO:** Mayor Reed

**FROM:** Councilmember Rose Herrera

**SUBJECT:** BUDGET DOCUMENT

**DATE:** May 21, 2010

Approved

Date

5/21/2010

## RECOMMENDATION

Direct the City Manager and City Attorney to research the feasibility of imposing a fee on stores that sell spray paint and other instruments to commit graffiti to fund a regulatory program to abate graffiti.

## BACKGROUND

### **Reinstatement**

Program/Project title: Anti-Graffiti cost recovery program

Amount of City Funding Required: \$TBD

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Anticipated outcomes:

The anticipated outcome is an annual revenue stream that can be used towards the City's anti-graffiti programs. I recommend the City research a model similar to the one used for annual off-sale alcohol permits. All stores that sell spray paint and other graffiti tools would be required to pay this fee. The revenue from the fee would be used to mitigate the cost to abate graffiti.

The feasibility analysis should examine the legality of a regulatory program, the scope of graffiti tools covered, the impact on retailers, the cost associated with administering this fee, and the projected annual revenue stream.

## Funding source

Program/Project Title: Anti-graffiti Funding program

Amount of City Funding change: \$TBD

Fund type (i.e. General Fund, C&C funds, etc.): General Fund/cost recovery program

Anticipated outcomes: Requested funding changes would affect benefits or services for San Jose residents, businesses, community groups, etc., as described below: (Use as much space as required.)

This permit program should be fully cost recovery with additional resources available to fund anti-graffiti programs.

Department or Organization:

Department or Organization Contact (Please list contact information for the individual that certified cost estimated contained within your recommendation:

Name:

Phone number:

E-mail address:

This change is:

       One-time

  X   On going

The City Service Area to which the change best relates:

Community and Economic Development Services

☐ Environmental and Utility Services

X Neighborhood Services

☐ Public Safety

☐ Transportation and Aviation Services

☐ Strategic Support